

Quit Smoking Coupons

Nicorette Gum

<http://www.nicorette.com/>

The screenshot shows the Nicorette website homepage. At the top, the Nicorette logo is displayed with the tagline "Stop smoking gum" and a link to "en español". Below the logo is a navigation bar with links for "Quit with Nicorette", "Support", and "Buy Now".

On the left side, there is a section titled "MY QUIT PLACE" with the subtitle "tools for quitting". This section contains three main options: "dosing calculator" (with a sub-link "how much gum, how often"), "trigger detector" (with a sub-link "be prepared"), and "cravings pacifier" (with a sub-link "tips for coping"). There are also links for "how all tools" and "build your customized plan". A "BUY NOW" button is located at the bottom of this section.

In the center, there is a large promotional banner for Nicorette gum. It features a blue background with a white Nicorette gum piece and the text "Experience a brighter way to quit. Try it now and save \$5". Below this text are bullet points: "Calms cravings" and "Register for \$5 Coupon". A "Get coupon" button is located at the bottom right of this banner.

Below the banner, there are three columns of text: "EASE INTO QUITTING", "QUIT WITH NICOTETTE", and "AVOID SLIPPING UP". The "AVOID SLIPPING UP" column includes the text: "I slipped up and smoked, now what? Am I using Nicorette correctly?".

At the bottom left, there is a green banner for a contest: "CLICK HERE FOR A CHANCE TO WIN A FULL SIZE SHOW CAR SIMULATOR!".

At the bottom center, there is a red banner for "Collect Nicorette QUIT REWARDS" with the text "Earn while you quit - over \$170 value FREE Registration".

Annotations include a circle around the "MY QUIT PLACE" section with the text "Customize your plan to quit", a circle around the "Get coupon" button with the text "Register for \$5 Coupon", and a circle around the "QUIT REWARDS" banner with the text "Earn more coupons as you quit".

Nicoderm CQ – Quit Smoking Patch

<http://www.nicodermcq.com/>

The screenshot shows the Nicoderm CQ website homepage. At the top, the Nicoderm CQ logo is displayed with the tagline "CLEAR SmartControl" and a link to "Buy Now". Below the logo is a navigation bar with links for "Quit with NicoDerm CQ", "Support", and "Buy Now".

On the left side, there is a section titled "MY QUIT PLACE" with the subtitle "tools for quitting". This section contains three main options: "dosing calculator" (with a sub-link "find the strength for you"), "trigger detector" (with a sub-link "be prepared"), and "cravings pacifier" (with a sub-link "tips for coping"). There are also links for "how all tools" and "build your customized plan". A "BUY NOW" button is located at the bottom of this section.

In the center, there is a large promotional banner for Nicoderm CQ. It features a blue background with three boxes of Nicoderm CQ patches labeled "STEP 1", "STEP 2", and "STEP 3". The text reads "3 steps. 10 weeks. You're done." Below this text is a "TRY IT FREE" button and a "GO" button. To the right of the "GO" button is the text "Get a \$7 coupon and a sample patch that does not contain nicotine. Limit one per person." A "Register for \$7 Coupon" annotation is placed over the "GO" button.

Annotations include a circle around the "MY QUIT PLACE" section with the text "Customize your plan to quit" and a circle around the "GO" button with the text "Register for \$7 Coupon".

The image is a screenshot of the Commit website homepage. At the top left is the Commit logo with the tagline "STOP SMOKING LOZENGE". At the top right, it says "Real help. Real hope." and "en español". A navigation bar contains links for "Quit Commit", "Quit with Commit", "Support", and "Buy Now".

On the left side, there is a "MY QUIT PLACE" section with the subtext "tools for quitting". It lists three tools: "dosing calculator >> how many lozenges, how often", "trigger detector >> be prepared", and "cravings pacifier >> tips for coping". Below these is a "show all tools >>" link and a "build your customized plan" link. A "BUY NOW >>" button is also present.

The main content area features "Commit Cappuccino Lozenges". It includes an image of the product box and a cup of cappuccino. A list of benefits is provided: "Calms cravings fast", "Soothes irritability associated with quitting", and "Lasts long after the lozenge is gone". A "Save \$5 now >>" button is highlighted with a circle.

At the bottom left, there is a "MY Commit Rewards" section with the text "Turn Your Purchase Into Rewards".

At the bottom right, there is a section titled "Avoid slipping up >>" with two bullet points: "I slipped up and smoked, now what?" and "Am I using Commit correctly?".

Annotations (white boxes with black borders) are placed over the page:

- "Customize your plan to quit" is positioned over the "MY QUIT PLACE" section.
- "Earn more coupons as you quit" is positioned over the "MY Commit Rewards" section.
- "Register for \$5 Coupon" is positioned over the "Save \$5 now >>" button.